



14 Battle Crescent, Hailsham
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info@signaltech.com | www.signaltech.com

Client Website Requirements Questionnaire

1. General Information

Please kindly provide the following information:

- Company/Organization Name:
- Contact Person:
- Contact Email:
- Contact Phone Number:
- Company/Organization Description:

2. Goals and Objectives

- What are the primary goals for the website?
- What specific objectives do you want the website to achieve?
- Who is the target audience for the website?

3. Website Functionality

- What features do you envision for the website? (e.g., contact forms, e-commerce, user registration, etc.)
- Are there any specific integrations required? (e.g., social media, payment gateways, CRM systems, etc.)
- Do you require a content management system (CMS) for easy website management?

4. Design Preferences

- Do you have any specific design preferences or branding guidelines?
- Are there any websites you admire or would like to emulate in terms of design or functionality?
- What is the desired tone and style for the website? (e.g., professional, modern, playful, etc.)



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5. Content

- Do you have existing content (text, images, videos) for the website?
- Will you require assistance with content creation or copywriting?
- How often do you anticipate updating the website content?

6. Technical Requirements

- Do you have a preferred hosting provider?
- Are there any specific security requirements for the website?
- Do you have domain and hosting already in place, or will you need assistance with this?

7. Timeline and Budget

- What is your desired timeline for completing the website?
- Do you have a budget in mind for this project?
- Are there any specific milestones or deadlines that need to be met?

8. Maintenance and Support

- Will you require ongoing maintenance and support for the website after launch?
- Do you have internal resources for website maintenance, or will you need external support?

9. Additional Comments

- Is there any additional information or specific requirements you would like to add?

10. Next Steps

- Once we receive your responses, we will schedule a follow-up meeting to discuss the project further and provide a detailed proposal.